Daniel Blake

Portland, Oregon | 210-638-9301 | daniel@danielblake.dev | LinkedIn | GitHub

Software Engineer

Frontend-focused engineer with experience building and maintaining production web applications using React, Next.js, TypeScript, and modern headless CMS platforms. Delivered performance-focused solutions across projects including Nike, Samsara, and Rev.ai, improving editor workflows, Core Web Vitals, accessibility, and content operations. Experienced owning features from planning through deployment, collaborating with designers and stakeholders, and creating scalable component systems that accelerate product delivery.

Experience

Senior Web Developer | The Program Apr 2019 – Jul 2024

- Built and maintained production web experiences for enterprise and startup clients using React, Next.js, TypeScript, GraphQL, Tailwind CSS, and headless CMS platforms including Contentful and Builder.io
- Implemented critical CSS strategies on many projects that improved Largest Contentful Paint (LCP) and Cumulative Layout Shift (CLS), resulting in faster and more stable user experiences
- Developed multiple custom Contentful applications that streamlined content creation workflows, expanded editorial capabilities beyond native platform functionality, and improved data integration
- Created reusable design system foundations with design tokens and shared UI patterns used across multiple projects, improving consistency, maintainability, and engineering efficiency
- Drove development efforts on the Samsara project, taking ownership of technical implementation, coordinating solutions with the client, and delivering features in a fast-paced environment

Frontend Developer and Design Lead | Dice Services Nov 2013 – Sep 2018

- Led frontend initiatives beyond design responsibilities by architecting modern solutions that elevated website quality
- Improved site traffic and user retention by implementing performance optimizations and modern web best practices that strengthened overall user experience
- Designed, built, and maintained high-impact marketing sites and product microsites with a focus on accessibility, responsiveness, and fast load performance
- Mentored our junior designer exploring web development with guidance on semantic HTML, design systems, and WCAG-aligned practices

Skills

Core: React, TypeScript, JavaScript, HTML5/CSS3, GraphQL
Frameworks & Tools: Next.js, Redux, Tailwind CSS, Contentful, RESTful APIs
Other Expertise: Performance Optimization, Web Accessibility (WCAG), Design Systems, Responsive Design, Core Web Vitals

Education

Bachelors in Communication Design | Texas State University